



Resolution 1718-46

November 11th, 2017

TO: Members of the Executive Committee

FROM: Marc J. Cohen, President

SUBJECT: Title Change Press Secretary Deputy Director of Communications

Action Requested

The proposed resolution re-titles the Press Secretary as Deputy Director of Communications.

Resolution

I recommend that the Executive Committee adopt the following resolution:

Resolved that the position of Press Secretary be renamed Deputy Director of Communications.

Background

Appointed by the Executive Committee, the Deputy Director of Communications will report to the Senior Director of Communications and serve as a member of the President's Cabinet.

The Deputy Director of Communications will:

- Serve as a principle assistant to the Senior Director of Communications.
- Assist in managing website maintenance
- Assist in social media promotion, public relations, press relations, and any other realms of communications as deemed necessary by the Senior Director of Communications.

