



The SUNY Student Assembly

Sponsorship Opportunities

This Year's Theme:
Leaving a Legacy

Date: April 6-7, 2018

Location: Double Tree by Hilton, Syracuse, NY

We invite you to join over 300 SUNY student leaders at the Spring 2018 General Assembly Conference. As a business professional, you understand the importance of your organization's legacy, not just in relation to economic impact, but the long-term influence you create within your community. By participating as a sponsor at our spring conference, you will have the unique opportunity to make connections with students who will become future working professionals in your community and continue your organization's legacy. Acting as a sponsor not only demonstrates your commitment to higher education and SUNY students, but also New York State's future leaders.

About the SUNY Student Assembly (SUNY SA): The State University of New York Student Assembly is the overarching student advocacy organization representing 600,000 students from all 64 campuses of the State University of New York (SUNY). Each semester, student body presidents and other student leaders attend a conference to deliberate on policies affecting all aspects of student life in New York State and beyond, network, and participate in professional development workshops. Supporting SUNY SA is supporting the future of New York!

Sponsorship Levels:

Corporate Responsibility Champion: \$2,000+

Includes opportunities to network with student leaders in attendance at the conference. Includes tabling at the conference, a full-page ad in our conference program, logo inclusion on all conference signage, advertising on SUNY SA social media and website, special thanks in SUNY SA publications, an opportunity to host a workshop during the conference, and an opportunity to address the General Assembly.

Community Leader: \$1,000+

Includes opportunities to network with student leaders in attendance at the conference. Includes tabling, a half-page ad in the conference program, logo inclusion on all conference signage and advertising on SUNY SA social media and website, special thanks in SUNY SA publications.

Student Ally: \$500+

Includes opportunities to network with student leaders in attendance at the conference. Includes tabling, a quarter page ad in conference program, logo inclusion on all conference signage, and special thanks in SUNY SA publications.

Event Sponsor: \$250+

Includes an opportunity to provide business card listing in conference program, information/product sample at vendor table and logo inclusion on all conference signage.

**For \$2,500 company or organization will receive the centerfold ad in our conference program



The SUNY Student Assembly Sponsorship Information

Sponsor Name: _____

Contact Email: _____

Phone Number: _____

Mailing Address: _____

Sponsorship Level:

- Event Sponsor: \$250
- Student Ally: \$500 - Ad Dimension
- Community Leader: \$1,000 - Ad Dimension
- Corporate Responsibility Champion: \$2,000 - Ad Dimension

Please Make Checks Payable to:

Research Foundation of SUNY - Student Assembly.

PDFs for advertisements and any further questions can be directed to:

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