



**MEMORANDUM 1718-40**

**September 23, 2017**

**TO: Members of the Executive Committee**

**FROM: Marc J. Cohen, President**

**SUBJECT: Appointment of Arthur Ramsay as Senior Director for Communications**

**Action Requested**

The proposed resolution appoints Arthur Ramsay as Senior Director for Communications.

**Resolution**

I recommend that the Executive Committee adopt the following resolution:

Resolved that Arthur Ramsay be appointed Senior Director for Communications effective immediately. This appointment shall continue from the date of confirmation until May 31, 2018.

**Background**

Appointed by the Executive Committee, the Senior Director for Communications will report to the Chief of Staff and be a part of the President's Cabinet.

The Senior Director for Communications will:

- Oversee the Communications Department, currently consisting of the Deputy Director of Communications and Press Secretary.
- Coordinate all social media and media operations of the Student Assembly.
- Serve as a principle advisor to the President on matters relating to communications.