



The State University of New York  
Student Assembly

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[www.sunysa.org](http://www.sunysa.org)

## **AGENDA**

### **SUNY Student Assembly Maintenance of Effort Advocacy Subcommittee Meeting August 27<sup>th</sup>, 2017**

**Location:** Google Hangouts

[https://hangouts.google.com/hangouts/\\_/sunysa.org/moe](https://hangouts.google.com/hangouts/_/sunysa.org/moe)

**Chair:** Conner Wolfe, University College Representative, SUNY Student Assembly

**Members:** Rey Muniz III, Chief of Staff, SUNY Student Assembly

Michael Hilt, Deputy Director of Legislative Affairs, SUNY Student Assembly

Vrinda Sharma, University College Representative, SUNY Student Assembly & President, SUNY Plattsburgh Student Association

Smitha Varghese, Chair, New York Public Interest Research Group (non-voting)

Austin Ostro, Director of Legislative Affairs, SUNY Student Assembly

Kelsey Delpriore, Deputy Director of Communications, SUNY Student Assembly

**Staff:** Amanda Lynch, Executive Aid to the Chief of Staff, SUNY Student Assembly

Blair Horner, Executive Director, New York Public Interest Research Group

- I. Call to Order
- II. Roll Call
- III. Approval of the Agenda
- IV. Welcome & Introductions
- V. Campaign Strategy
  - A. [Drafted Strategy Outline](#)
  - B. Overall message: The Governor has demonstrated a dedication to affordable quality higher education however New Yorkers need MoE to access this basic right.
  - C. Campuses Tour
    - a. University at Buffalo, University at Albany, Stony Brook University, NYC
- VI. Campaign Name
- VII. Education & Generating Initial Buy-in
  - A. White Paper: What is MoE and Why Do We Need It? (Braun & NYPIRG)
  - B. Editorial: MoE and Excelsior (Rey)
  - C. SGA How-to Guide: Engage Lawmakers (Legislative Affairs)
  - D. SGA How-to Guide: Engage Council/Board of Trustees members (Vrinda and ?)

- E. Other materials?
  
- VIII. August EC Meeting
  - A. [Resolution for Maintenance of Effort](#) (Conner, Vrinda, and Rey)
  - B. Direct action ideas
  - C. Meeting with member of Cuomo's staff (Austin)
  
- IX. Website
  - A. [SUNYSA.org/MOE](http://SUNYSA.org/MOE)
  
- X. Further Action?
  - A. Petition
  - B. Template resolution
  - C. Postcards
  - D. SUNYSA Fall Conference in Albany
  - E. Call in days
  - F. Social media days
  - G. Google Hangout/Facebook Live with Pres. Cohen
  - H. Short video with Pres. Cohen
  - I. Syracuse press conference
  - J. Webinar for student leaders
  - K. NYPIRG resources
  
- XI. Open Discussion
  
- XII. Adjournment