



MEMORANDUM

TO: Members of Executive Committee

FROM: Joshua Ronne Altemoos, Director of Information Services and Technology

DATE: February 8, 2014

SUBJECT: Migration to a non-generic domain name

I hereby recommend that the Executive Committee adopt the following proposal:

The migration to a non-generic domain name that reflects that Student Assembly represents the students of the State University of New York.

The proposed domain names are

- sunysa.org
- sunystudentassembly.org

If approved the cost of the domain would be \$8.99/year in addition to the current cost of studentassembly.org (\$8.99-\$10.00).

I suggest retention of studentassembly.org for at least the period of 2-5 years as this is what people know, but to update our marketing plan to reflect the choice. Studentassembly.org expires 09/2015.

We also own sunystudents.org which we are required to maintain because of our google for education setup, which does not allow for the migration of the main domain. When the setup was done for SA, sunystudents.org was made the primary domain and studentassembly.org as a secondary. Any domain we choice can be set up in this fashion and either aliases made or the email addresses changed directly.